

MAY / JUNE
2010

Mission Statement

The Northwest Society of Interior Designers is a regional organization of professional interior designers and resource affiliates dedicated to promoting excellence in design through career development, peer networking and adherence to high ethical standards.

MAY
GENERAL MEETING

THURSDAY
May 13, 2010
5:30 pm–8:00 pm

HOST
Elysium Artists

LOCATION
Portland Millwork Showroom
29600 SW Seely Avenue
Wilsonville, OR 97070
Showroom: 503.612.6828

PRA SPOTLIGHT
Adrette Designs

by May 6th

QUESTIONS:
971.645.1094



Eagle Crest 2010

Thursday June 24 - Sunday June 27

Why should you attend the 2010 Eagle Crest Retreat?

While many of you may have already signed up to attend, some of you may not have heard about this retreat.

- Are you looking for new ways to connect with our members and the members of other organizations in our industry?
- Did you love the Shawna Schuh event last spring and long for something like that again?
- Do you need more business contacts?

If you answered “yes” to any or all of the above, this is the event for you! The purpose of Eagle Crest is to build strong collaborative relationships between designers (kitchen, bath, interior), contractors, and suppliers.

If you are still unsure as to what the NWSID / ORA / NKBA 2010 Eagle Crest Conference is all about, read what Jennifer Crawford, NKBA President, had to say about our 2009 event. She has described this collaborative event perfectly and clarifies the many reasons we should all be participating in this event in 2010. Thank you, Jennifer!

My Eagle Crest Experience

by Jennifer Crawford, NKBA President, Columbia River Chapter

“Eagle Crest itself is a resort in Redmond, Oregon. While typically my family has stayed there to enjoy winter sports, it was a treat for me to attend this design retreat last year when the temperatures were warm, so I could see what Eagle Crest was like without snow! The retreat weekend was chocked full of fun and learning. I spent Friday hiking with other attendees, Saturday in a common ground event followed by break out sessions with CEU’s available. Saturday evening included live entertainment and dancing featuring a local singer/pianist, and Sunday was the ReFit brunch and auction allowing us to give back to those in need. There was plenty of time to interact with others whether it be at the cocktail parties, sitting on the deck at the Silverleaf Cafe, or lounging by the pool.”

For more information contact Heather Stinson, 503.906.3290
www.nwsid.org | www.oregonremodelers.org | www.nkbaoregon.org

Register Today! Eagle Crest 2010 details on page 5.

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 503.246.6776

Hello Members,

This is my last letter to you all as your president. How quickly the year seemed to pass, but, on reflection, each month was very busy and much was accomplished. Everyone asks if being president is time consuming and difficult. It has not been for me. I am very grateful to my board for being self-sufficient, professional, responsible, and always on task. This makes being president very easy. I have enjoyed hosting all of the general meetings and heading up all of the board meetings. Thank you, Board Members, and Kudos!



Once again, we are on our way to our second annual conference at Eagle Crest. I am looking forward to the action packed weekend of playing, socializing, and learning—learning new things about our members, our industry colleagues, our design industry and maybe something new about me (again). If you haven't signed up, please do so today via the website, www.nwsid.org. Make an investment in yourself and your design business.

As a board, we are continuing to work on updating NWSID's brand. Stay tuned for more information from the Marketing Committee. Be sure to attend May's general meeting for their presentation. Look forward to a new website, newsletter and image.

Your new board awaits your approval. Don't forget to vote! Only designer members in good standing are eligible to vote. Watch for your ballots to arrive soon.

I also want to remind you that NWSID membership renewals will be coming to you in May. Please review and make sure all of your information is up-to-date. We look forward to having you all continue your membership in NWSID for the 2010-2011 year.

Thank you all so much for a fabulous year! I am truly honored to have served you all.

Deborah Gaslin
 NWSID President

Heading Into Spring at Chown Hardware

Thanks to **Tim Sweeney** and Chown Hardware for hosting NWSID's monthly meeting March 3rd! **Kaye Powell**, Chown Sales Manager for Portland and Seattle, reminded us of the company's focus on products that stand the test of time for durability, are friendly to the environment due to their manufacturing processes or use of materials, and have great design and beauty. Chown is over 130 years old, and collectively its residential plumbing, hardware, and lighting department has 222 years experience between the twelve staff members.

Kaye welcomed **Roland Spurrell** who introduced a product that is fairly new to the Pacific Northwest. Kaldewei is the only steel bathtub product that has a 30-year warranty for commercial as well as residential use. The largest manufacturer of bathtubs in Europe, Kaldewei is the first German bathroom fixtures company to be awarded the IBU certificate for manufacturing process and use of resources.

Chown enjoys working with local companies who manufacture here in the Pacific Northwest, and Kaye welcomed some of these vendors. Each of the following had a few minutes to speak with us about their particular product:

- **Don Bietschek of Hot Knobs** presented his collection of art glass knobs and pulls.
- **Lance Hull of Oregon Copper Bowl Company** was on hand to show off his copper sinks and electrical wall plates.
- **Cole Erikson of Rocky Mountain Hardware** presented solid bronze hardware and lighting products.
- **Julie Wawirka** showed us her bronze bathroom sinks.
- **Bayard Fox of Cement Elegance** gave a video tour of pre-cast concrete products.

In addition to participating as a Chown supplier during our meeting, Bayard Fox also spoke to our membership as PRA Spotlight. Since 1997, Cement Elegance has manufactured decorative pre-cast concrete products. Bayard described for us the core and re-enforcement technology used to produce large but lightweight NatureCast Concrete pieces. NatureCast Concrete products come with a stain free and crack free warranty unheard of in the solid-surface counter top industry.

Thank you to all of the vendors for being available to our organization for our March meeting at Chown Hardware. If you missed this event, or if you would like more information on these and other products, make some time for a visit to Chown this spring. They would love to have you stop by!

Joan Mullen Woods, VP Programs



Tim Sweeney
Chown Hardware



Bayard Fox
Cement Elegance

Focus on Sustainability at United Tile

Thanks to United Tile for hosting our April monthly meeting again this year and for treating us to a barbecue dinner.

Following the business meeting, members listened to PRA Spotlight **Nancy Pinney of Castellano Custom Furniture, Inc.** Nancy spoke to us of the company's ability to build custom, upholstered furniture to the designer's vision and specifications. If you can design it, they can make it! Castellano is committed to using sustainable materials such as springs made from recycled steel and wood from here in the Northwest. Three generations of the Castellano family would love to have you visit their Eastside Showroom.

For more information, go to www.castellanofurniture.com.

We had a second look at sustainability in our industry, from special guest **Doug Ingham, National Director of Residential Sales with Crossville, Inc.** A member of the U.S. Green Building Council, Crossville is committed to protecting the environment through quality manufacturing processes and by offering recycled and environmentally friendly products. Doug took us behind the scenes at Crossville, explaining the history of the company and its values: family, integrity, partnership, respect and improvement. He then described the sustainable policies and practices that are the foundation of Crossville's beautiful products. One that stands out is the Tile Take-Back Program. Crossville's proprietary recycling process enables the company to divert four million pounds of fired waste from the landfill each year, turn it back into powder and use it for the creation of new recycled tile. Click on www.crossvilleinc.com for details about this process. Crossville proudly offers third-party certified products for designers looking to incorporate sustainable materials.

Check out the following recycled-content products on display at United Tile: EcoCycle, Echo Recycled Glass, Color Blox EC, Urban Renewal and Empire.

Joan Mullen Woods
VP Programs



United Tile Showroom – Portland

Eagle Crest 2010

Thursday June 24 - Sunday June 27

Eat, Play, Learn, Give That's the theme for this year's retreat and here's how it goes:

FRIDAY, June 24

- We provide breakfast, lunch, and dinner.
- "Day of Play" — Choose to golf, canoe or kayak (on Clear Lake), take a gourmet cooking class (Tapas and Cava), or the Paulina Plunge bike trip—all downhill, stop at waterfalls and slides.
- Cocktail party in the evening before dinner.

SATURDAY, June 25

- We provide breakfast, lunch, and dinner.
- "Full Day of Learning" — The "common ground" experience and choose from 9 CEU classes.
- Cocktail party before dinner and entertainment after dinner.

SUNDAY, June 26

- We'll have a champagne brunch and raffle to benefit ReFit, a local non-profit organization that provides home modification services for physically and financially challenged homeowners that do not qualify for any government help.

OUR SPONSORS

To date, our event sponsors are: [Contract Furnishing Mart](#), [Lutron](#), [Ferguson/Kohler](#), [S'Tile](#), [Benjamin Moore](#), [The Fixture Gallery](#), [Miller Paint](#), [Basco](#), [Standard TV & Appliance](#), [Gary's Vacuflo](#), [Pental](#), and [Neil Kelly Cabinets](#).

THE FACTS

Make your reservations now! This could be your best business decision all year! Here are some basic details, but I'd encourage you to go to the links provided below for a complete listing of information:

RETREAT COST

\$150 each for NWSID, ORA, NKBA members and their guests **before May 15**
\$200 each for members and guests registering **after May 15**
\$200 each for non-members and guests
\$ 75 each for young people ages 11–17
\$ 50 each for children 10 and under

The fee includes a play day activity, day of learning activities, all meals and beverages, and round-trip transportation via bus between Portland and Eagle Crest.

To register: www.acteva.com/go/nwtradescollaborate Password: northwest

HOW WILL I GET THERE?

Bus transportation is included in the registration fee. Our bus ride last year included an "ice breaking/fact scavenger hunt" put together by our own Glenda McAdam. We had to interview people we didn't know and match them with a list of little known facts such as "someone born outside the United States," "owns a cat weighing over 16 pounds," and more. It was a blast, and we learned a lot about each other by the time we reached our destination! A light meal was served before we boarded the bus, and adult beverages were provided en route as well.

LODGING

Note: You must make your own lodging reservations. We have reserved a block of various sized rooms, but they will only be available on a "first come, first served basis."

For lodging: www.eagle-crest.com Use group code 43V8X1; or phone 800-682-4786.

FOR MORE INFORMATION: <http://www.nwsid.org.eagle-crest-2010.html>

(A significant portion of this article was previously published by Jennifer Crawford, NKBA President, Columbia River Chapter.)



Social Media on the Web

I found an excellent article on the web and thought it would help our members understand social media and how it can help your business. The article is **“Social Media Checklist for Interior Designers & Architects”** by Gail Doby, ASID. You can find the complete white paper on our secure member site: Log in, go to the Back Office and look for the title mentioned above.

Also, you might wish to check out the author’s website – quite a lot of interesting information there.

—Kathryn Delany, all things web.

Call to Members

If you would like to be a featured Designer or PRA Showcase, please submit photos and a promotional text to: webmaster@nwsid.org.

We currently have openings from June forward.

Recent Industry Award?

If you have won an industry award or credit in the past year, please e-mail details to: webmaster@nwsid.org. We will list your achievements on our “Members in the News” page: <http://www.nwsid.org/nwsid-in-the-news.html>.



Kathryn Delany
www.colorsplashes.com | kdelany@colorsplashes.com
 503-381-6437
 NWSID PRA; NWSID Board Web Admin



Glitz & Glamour - Hollywood Regency Style at NW Rugs



NW Rugs is delighted to announce the arrival of select pieces from THE HERMITAGE Collection by Theodore Alexander. THE HERMITAGE collection is innovative in style yet traditional in concept. It captures the history and elegant splendor of Russian design in luxurious materials such as Lapis Lazuli, Malachite, stainless steel and Karelian Birch. Using fine materials and traditional artisanship on each individual piece, Theodore Alexander has become eminent in its field – renowned as a unique brand embodying quality in design. The high gloss glamour and elegance of these pieces epitomizes the Hollywood Regency style created by designers Dorothy Draper, David Hicks, Billy Baldwin and Billy Haines. The exceptional quality, craftsmanship and beauty of this collection is available now for viewing and purchase at our Wilsonville Showroom.

- CUSTOM-MADE RUGS AVAILABLE -

NW RUGS

Rugs • Furniture • Accessories

•Measure your space... •Bring your swatches... •Choose your style...

And take it home today.

- FINANCING AVAILABLE -

Oregon:

Jantzen Beach	2100 N. Hayden Island Dr	503 285-7847
Tanasbourne	16305 #110 NW Cornell Rd	503 645-7847
Carman Drive	15957 SW 72nd Ave	503 968-7847
Wilsonville	29735 SW Town Center Lp W	503 682-7847

California:

Agoura Hills	28610 Canwood St., 91301	818 706-3333
Costa Mesa	3303 Hyland Ave., 92626	714 966-9969

Nevada:

Las Vegas	7570 Dean Martin Dr. #608	702 737-7847
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Los Angeles • Orange County • Las Vegas • Portland nwrugs.com

NWSID Board Elections

Designer members in good standing (those who have attended at least three meetings during the past year) will receive ballots for the NWSID 2010-2011 Board election.

Ballots will be mailed out the week of April 26, with a stamped and addressed return envelope included for your convenience. All ballots must be returned and **postmarked by May 12** to be counted in this election.

Your participation and prompt attention is greatly appreciated.



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Kirk Harbeck
EcoArtisan Painting and Renovations



P R A S H O W C A S E April 2010

Kirk Harbeck, EcoArtisan Painting and Renovations
503.867.6770 • k_harbeck@hotmail.com • www.ecoartisans.com

At Eco Artisan Painting and Renovations, our focus and expertise is to Re-Design, Re-Build, Re-Use, Re-Finish and Re-Paint.

We do interior, exterior and specialty painting using environmentally friendly, low odor, low VOC paints. We also do finish carpentry inside and outside homes and businesses, deck repairs and rebuilding, wall and ceiling repairs, basement, bath and kitchen remodels, and most other facets of home improvements.

We can help designers get the most impact for their budget by using new materials when appropriate and reusing, rebuilding, or refinishing the rest. A good example would be painting good quality but dated-looking cabinets instead of tearing them out and installing new ones. If you need options or input on solving problems or knowing what materials and processes will work in a given situation, we can help. With over 30 years experience in all phases of the painting industry, including Construction, Architectural, Industrial, Marine and Automotive, we have the confidence and expertise to tackle the most demanding painting requirements. If it's not moving, we can probably paint it!

We are also very aware that high quality work is only one part of being a high quality contractor. We do what we say we're going to do, communicate clearly, work in a clean and orderly fashion, and do everything possible to make you glad you hired us.

Working with us starts with an initial consultation where we determine together what work will be done. Some people we work with know exactly what they want; others ask for suggestions and options for solutions. When the work to be done is agreed upon, we write a clear, detailed proposal that includes a description of the work and a total price. References are cheerfully furnished.

Full Service Custom Frame Shop on Premises

MAY 6-29: OIL PAINTINGS: DAVID DUNLOP;
JUNE 3-28: CERAMICS by JACQUILINE HURLBERT;
ACRYLIC PAINTINGS by GEORGE HAMILTON
& SHEARY SUITER

Wine Reception First Thursdays , 6 – 9 pm with
Acoustic Fingerstyle Blues Guitar by Mary Flower

ATTIC GALLERY

206 SW First Avenue, 503-228-7830

Gallery Hours: Monday-Saturday 10-5:30 p.m.

Please view all our artists' works: www.atticgallery.com

The Joinery Recognized by the Build Local Alliance

To all of our Joinery partners and friends,

We are happy to announce that The Joinery received the Build Local Challenge Award in the company category by the BLA recently. Our founder Marc Gaudin and our shop foreman Gary Michael were on hand at their annual meeting to receive this honor.

The Build Local Alliance was founded with a mission to improve the vitality of local forests and related human communities by connecting local, responsibly grown and processed wood with local projects. The BLA goal is to make it easier to get what's grown in our region's FSC-certified forests into the hands of local builders.

To learn more about the Build Local Alliance please see their website at:

<http://www.buildlocalalliance.org/>

Sincerely,

Cassandra Jackson

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503.788.8547 ext. 207

4804 SE Woodstock Blvd, Portland OR 97206

Monday to Saturday 10-6. Sunday 11-5.
thejoinery.com

Call for 2010 PRA Spotlights and 2011 Meeting Hosts

We still have openings for PRA Spotlights at a number of our 2010 monthly meetings. This opportunity is a benefit of membership and a great chance to promote your business to NWSID members.

We want to thank the many PRAs who host our monthly meetings and to those who have agreed to host during the remaining months of 2010. Our schedule is full for this year, but it's not too early to think about hosting in 2011!

Contact Joan Mullen Woods, VP Programs
E-mail: mullenwoods@imagina.com
Phone: 503.753.0485.

Renewal Time is Near!

Our annual membership renewal is almost here. Renewal invoices will be mailed to each member during the first week of May.

Payment will be due June 15th.



TV Cabinet - After



TV Cabinet - Before

Kudos to Carolyn Lehl

NWSID PRA Member artist Carolyn Lehl of Johnson-Bell Art NW recently had her work featured in the online version of the Cascade Artisans Guild Newsletter.

Carolyn Lehl
Johnson-Bell Art NW
songofjoy@q.com

Have You Been Published?

If you have been published or featured on a television or radio show recently, please contact Curt Nelson at 503-572-6427 or e-mail curt@lewisav.com.

Full Service Custom Frame Shop on Premises

MAY 6-29: OIL PAINTINGS: DAVID DUNLOP;
JUNE 3-28: CERAMICS by JACQUILINE HURLBERT;
ACRYLIC PAINTINGS by GEORGE HAMILTON
& SHEARY SUITER

Wine Reception First Thursdays, 6 – 9 pm with
Acoustic Fingerstyle Blues Guitar by Mary Flower

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206 SW First Avenue, 503-228-7830

Gallery Hours: Monday–Saturday 10–5:30 p.m.

Please view all our artists' works: www.atticgallery.com

~KP Design Group~

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Welcome New PRA Members**Ethan Allen Interiors****Rep 1: Joel Masters**

P.O. Box 2090, Tualatin, OR 97062-2090

P: 503.783.1824

F: 503.639.4339

E: jmasters@oregonea.comW: www.ethanallen.com**Products/Services:** Furniture Showroom, Wall Coverings**Kush Hand-Knotted Carpets****Rep 1: Rebecca Lurie**

900 SE Hawthorne Blvd., Portland, OR 97214

P: 503.231.0700

F: 503.961.7661

C: 503.475.2980

E: info@kushcarpets.comW: www.kushcarpets.com**Products/Services:** Carpet Supplier, Fabric and Textiles,
Rugs/Rug Appraisal**Lansing Linoleum Co., Inc.****Rep 1: Kathleen Lansing**

7307 SE Foster Rd., Portland, OR 97206

P: 503.777-3333

F: 503.777.0671

C: 503.997.2633

E: klansing@aol.comW: www.Lansinglinoleum.com**Products/Services:** Counter Top Surfaces, Flooring Surfaces,
Tile/Tile Showroom**McCoy Millwork Co.****Rep 1: Gary Paquin**

P.O. Box 15069, Portland, OR 97293

P: 503.595.8448

F: 503.236.2360

C: 503.928.0573

E: garyp@mccoymillwork.comW: www.mccoymillwork.com**Products/Services:** Woodworking**Valley Rowe Art and Design****Rep 1: Pate Gonzalez**

P.O. Box 4861, Portland, OR 97208

P: 503.901.0279

E: pate@valleyrowe.comW: www.valleyrowe.com**Products/Services:** Artist, Photography**Welcome Professional Designer****Diane Plesset****D P Design**

P.O. Box 1132, Oregon City, OR 97045

P: 503.632.8801

F: 503.632.8803

E: diane@dp-design.comW: www.dp-design.com**Services:** Remodeling, New Construction, Kitchen/Bath**Welcome New Associate Designer****Laura Stotts****Interior Resource and Design Studio**

2870 NE Hogan Rd., Suite E-416

Gresham, OR 97030

P: 503.663-9700

E: lsinteriors@comcast.netW: www.interiorresourcestudio.com**Services:** Residential, Full Service, Model Homes/ Home Staging**Changes to Your Directory**

Please note the following changes in your directory. If you have changes to your information, please notify MEMBERSHIP.

Designers**Lori Brock, Brock Designs**E: brockdesigns@gmail.com**PRA Members****California Closets**

JoAnne Pemberton is no longer employed at California Closets.

Charlie White Studio, New Address:

11965 NW Kearney St., Portland, OR 97229

H: 503.646.5174

Circadian Consulting & Design, LLC

P: 503.954.2312

C: 503.632.1191

Filling Spaces, new website and blog: (Correction)W: www.fillingspaces.comB: www.fillinspaces.blogspot.com**General Meeting Raffle!**

The 50/50 Raffle at the general meetings has been fun, and we appreciate the fundraising efforts on behalf of our membership. Remember, in June we will be drawing for the grand prize winner!



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1636 NW 15th Ave
On the corner of NW 15th & NW Savier
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landfairfurniture.com

Design Challenge

Tandus cordially invites all designers to participate in the Tandus Design Challenge 2010

Transcend traditional thought about what, how and where to specify C&A's Powerbond flooring. By combining the style and aesthetics of soft-surface flooring with the durability of a resilient, form and function now have a new look.

Deadline for submittals to Tandus sales representative is May 5th, 2010.

Awards and CEU Presentation, May 20, 2010.

Designs will be judged by industry professionals.

To learn more, please contact Michelle Lancaster with Tandus at mlancaster@tandus.com.

Tandus Design Challenge 2010 Submission Requirements:

- Select a project – floor plan can be from a current or past project or fictitious
- One Floor Plan with C&A Powerbond Design Layout on 8 ½" x 11" paper
- Listing of C&A Powerbond products used with samples on 8 ½" x 11" paper. Samples can be images copied from www.tandusshowroom.com (click browse by product)
- Team entries accepted
- One paragraph explaining design intent, concept and inspiration

Friday, May 14, 2010

Sustainable Interiors Presents:

"Furniture, Foam and Fire Retardants"

Second in its series of sustainability classes for designers

8:30 a.m. to Noon

Eclectic Home, 2259 NW Raleigh, Portland, Ore. 97210

To Register: <http://furniture100514.eventbrite.com>

More Information: Jan Castle, 503.636.6709

May 20, 2010

CFM Presents: "Design Time" Monthly Presentation

Beginning at 11:30 a.m., light lunch served.

Contract Furnishings Mart, 11806 NE 65th St, Vancouver

May Topic: Cement Elegance will present technology mixed with elegance.

Bring your business card to enter the day's prize drawing.

RSVP: 360.896.6150

Friday and Saturday, May 14th and 15th and

Friday, May 21st

"Soup, Salad, Show & Share"

An intimate networking opportunity you won't want to miss.

This is the 4th Annual Lettuce Luncheon series at the home of

NWSID PRA Member Carolyn Lehl of Johnson-Bell Art NW.

RSVP by May 12th: Call 503.235.7962 or e-mail carolyn@johnson-bell.com.

Seating is limited.

Questions: 971.235.2906

June 17, 2010

CFM Presents: "Design Time" Monthly Presentation

Beginning at 11:30 a.m., light lunch served.

Contract Furnishings Mart, 11806 NE 65th St, Vancouver

June Topic: Tuftex Carpets offers a magical Disney presentation.

Bring your business card to enter the day's prize drawing.

RSVP: 360.896.6150

CALENDAR

May 2010

- 5 **Board Meeting** – Bradlee Distributors, 8:30am
- 6 [Winter Business Seminar: “Building Referral Partnerships and Business Alliances”](#)
- 13 **General Meeting** – Host: Elysium Artists, Location: Portland Millwork Showroom, 29600 SW Seely Ave., Wilsonville, 97070, (Showroom: 503.612.6828). RSVP by May 6th, Questions: 971.645.1094.
- 14, 15 **Soup, Salad, Show & Share**, Annual Lettuce Luncheon series at the home of NWSID PRA Member Carolyn Lehl, Johnson-Bell Art NW. RSVP by May 12th. Call 503.235.7962; e-mail carolyn@johnson-bell.com.
- 20 **CFM “Design Time” Presentation**, 11:30am, 11806 NE 65th St., Vancouver. RSVP: 360.896.6150.
- 21 **Soup, Salad, Show & Share**. (See previous entry and page 12 for details.

June 2010

- 2 **Board Transition Meeting** – Bradlee Distributors, 8:30am
- 3 [Winter Business Seminar: “The Customer Connection: Get More Clients Using the Art of Listening”](#)
- 10 **General Meeting** – Pental Granite & Marble, 3551 NW Yeon Ave., Portland, OR 97210. 503.445.8600.
- 24-27 **NWSID Eagle Crest Annual Conference**. Contact Heather Stinson, NWSID PRA Representative, 503.906.3290, stihea@thefixturegallery.com

July 2010

- 7 **Board Meeting** – Bradlee Distributors, 8:30am
- 8 **General Meeting** – Kush Hand-Knotted Carpets

August 2010

- 4 **Board Meeting** – Bradlee Distributors, 8:30am
- 12 **General Meeting** – Ferguson Gallery

NWSID Winter Seminar: Green Education

There is still time to take one of Carolyn Campbell's wonderful classes, or a refresher (she always has new information), but hurry!

Registration forms on the website:
www.nwsid.org/nwsid-winter-seminar.html

Questions: Contact Shirley Halnan, 503.481.0817;
Shirleyhalnan@earthlink.net.

Interior Design Protection Council Save the Date!

IDPC is coming to the Pacific Northwest this summer to unify the various design-related organizations to help us preserve freedom to design in your part of the country. This grassroots-oriented approach has been 100% successful where implemented in the last few years. We welcome and include all individuals and groups which would be negatively impacted by interior design regulation.

Two Freedom to Design **picnic extravaganzas** are currently being planned! These will be the information and networking events of the year as well as a ton of fun, so mark your calendars -- you won't want to miss it!

July 17th - Seattle area, Washington

July 18th - Portland area, Oregon





Be on the lookout for details in the coming months.



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Order one (or two)!
Kathryn Delany, 503.381.6437
webmaster@nwsid.org

NEWSLETTER ARTICLES

Articles and inserts are due the 15th of the month prior to publication

- Articles must be: Paragraph form • Arial font
• E-mail only to Carolyn Lehl

songofjoy@q.com

Editor reserves the right to refuse or postpone publication as needed.

NWSID NEWSLETTER AD RATES

SIZE	Width x Height Dimensions	NWSID Members	Non-Members
1 Business Card	3.5" x 2.0"	\$40	\$60
2H Quarter Page Horizontal	3.5" x 4.5"	\$70	\$90
2V Quarter Page Vertical	1.75" x 9.5"	\$70	\$90
3V Half Page Vertical	3.5" x 9.5"	\$140	\$170
3H Half Page Horizontal	7.0" x 4.5"	\$140	\$170
4 Full Page	7.0" x 9.5"	\$250	\$330
Thumbnail or Thumbnail Logo w/link on Calendar e-Blast or website Important Dates pages	See Media Kit	\$70	\$90

15% Discount on 6 month contract (3 bi-monthly newsletters)

20% Discount on 12 month contract (6 bi-monthly newsletters)

Discounts apply to paid-in-full contracts only and do not apply on invoicing services.

Call Karen Rankin (503) 246-6776 for space availability.

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www.nwsid.org

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