

October 1, 2011

Dear Colleague,

Northwest Society of Interior Designers is excited to announce our upcoming 2012 calendar of events. As an organization we strive to bring together designers with industry partners to create dynamic and collaborative working relationships. We believe this will create a better design community and greater client satisfaction. As you may know these events are dependant on sponsorship donations and advertising income.

We would like your support this year to assist us with the following events. Please note, there are different monetary sponsorship levels as explained on the attached sheet.

**Professional Development Educational Seminar- Money Talks w/ Daniel Cannain**

**Date: TBD**

**Theme: Explore ways to discuss the bottom line of your client's financial resources**

**Target Audience: NWSID and greater design community**

**Approx. number of attendees: 30**

**BUILD 2012- Fourth Year and Growing!**

**Date: June 21 – 24, 2012**

**Theme: Building Dynamic Relationships through Fun, Collaboration and Learning**

**Target Audience: Interior Designers, Contractors and Vendors**

**Participating Organizations: NWSID, ORA, NKBA and HBA PRO**

**Approx. number of attendees: 150**

**Website Advertising**

**Location: News + Events Page**

**Size: 150 pixels x 150 pixels**

**Current Hits: 38,600 per month**

Should you decide to help sponsor Northwest Society of Interior Designers, please complete the attached form and return with your check payable to:

**Northwest Society of Interior Designers  
Non-Profit Tax ID number: 91-0995786**

Thank you for consideration of this request,

Sincerely,



Melissia R. Schulz, NWSID  
Sponsorship Coordinator

### **Professional Development: Educational Meeting/Seminars**

**Goal- Educational events are imperative to staying current and up to date in our industry. Networking is the number one reason members find value in NWSID events and education is the second.**

#### **MONEY TALKS w/ Daniel Cannian**

**\$500**

- ❖ Event Sponsor
- ❖ "Sponsored By" Title on all educational event marketing
- ❖ Recognition on all promotional material: signage, brochures, letters, etc.

### **NWSID Annual Conference/ BUILD Retreat 2012**

**GOAL- To promote collaboration within industry members through a unique atmosphere of fun, face-to-face interaction, and learning. Developing a relationship with partners and colleagues will enhance your business and success.**

In addition to all other benefits, each sponsor will receive the following:

- ❖ Special recognition at the Saturday Evening Festivities
- ❖ Inclusion on the event Sponsor Sign under the appropriate sponsorship level
- ❖ Name Tag identifying as a sponsor and the sponsorship level

#### **Cornerstone Sponsor**

**Contract Furnishings Mart**

Since the founding of BUILD in 2009 (formally known as Eagle Crest Retreat), Contract Furnishings Mart has made generous financial contributions to make this event a success.

#### **Platinum Sponsor**

**\$3,500.00+**

- ❖ Four complimentary registrations to the retreat (includes all meals and activities)
- ❖ NWSID website ad- 150 pix x 150 pix 12 months (valued @ \$768.00)
- ❖ All benefits listed for Gold Sponsor

#### **Gold Sponsor**

**\$3,000.00**

- ❖ Three complimentary registrations to the retreat (includes all meals and activities)
- ❖ Opportunity to speak briefly during the Saturday Evening Festivities
- ❖ NWSID website ad- 150 pix x 150 pix 9 months (valued @ \$612.00)
- ❖ All benefits listed for Silver Sponsor

#### **Silver Sponsor**

**\$2,000.00**

- ❖ Two complimentary registrations to the retreat (includes all meals and activities)
- ❖ Opportunity to display at the Vendor Library during the retreat
- ❖ NWSID website ad- 150 pix x 150 pix 6 months (valued @ \$408.00)
- ❖ All benefits listed for Bronze Sponsor

#### **Bronze Sponsor**

**\$1,000.00**

- ❖ One complimentary registration to the retreat (includes all meals and activities)
- ❖ NWSID website ad- 150 pix x 150 pix 3 months (valued @ \$240.00)
- ❖ All benefits listed for Copper Sponsor

#### **Copper Sponsor**

**\$500.00**

- ❖ Recognition on all retreat promotional materials including signage, brochures, NWSID News e-blasts, etc.
- ❖ All benefits listed for Pewter Sponsor

#### **Pewter Sponsor**

**\$250.00**

- ❖ Recognition at the Saturday Evening Event

### **Website Advertising**

**Get your company seen and noticed by advertising on the NWSID website. With over 30,800 hits each month this ad will be noticed by both industry and non-industry members.**

#### **News and Events Page**

**\$240 3 mos.**

- ❖ Ad size is limited to 150 pixels x 150 pixels
- ❖ 15% discount for 6 month contract, 20% for 12 month contract



## Northwest Society of Interior Designers 2011-2012 Sponsorship Contract

This agreement between Northwest Society of Interior Designers and \_\_\_\_\_ specifies the terms and conditions under which NWSID event sponsorship shall be governed and each party pledges to abide by the terms of the agreement. This represents the entire agreement between the parties; no other terms or conditions for sponsorship shall apply unless they are written, signed and attached as an addendum hereto.

We will sponsor the following events (please check box):

**Professional Development: Educational Meetings and Seminars**

Money Talks seminar – Investment Sponsor \$ 500.00

**NWSID 2012 Annual Conference/ BUILD Retreat 2012**

Platinum Sponsor \$ 3,500.00+  
 Gold Sponsor \$ 3,000.00  
 Silver Sponsor \$ 2,000.00  
 Bronze Sponsor \$ 1,000.00  
 Copper Sponsor \$ 500.00  
 Pewter Sponsor \$ 250.00

**WEBSITE ADVERTISING**

News + Events Page ad- 150 pix x 150 pix 3 months \$ 240.00  
 News + Events Page ad- 6 month package (15% off) \$ 408.00  
 News + Events Page ad- 12 month package (20% off) \$ 768.00

**SPONSORSHIP TOTAL:** \$ \_\_\_\_\_

**The parties further agree:**

1. Payment shall be made in full to Northwest Society of Interior Designers in accordance with each individual event.
2. Sponsor is responsible to meet all deadlines for all advertising materials to NWSID.
3. Both parties shall indemnify and hold harmless the other party.

**Billing:**

- Sponsorship Payment Enclosed.  
 Please bill our company. Our Address is:

\_\_\_\_\_  
Sponsoring Company Name Address

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Email Telephone

**Please return completed contract to: Northwest Society of Interior Designers 7327 SW Barnes Road, PMB #312, Portland 97225-6119 Questions? Contact Laura Donaca or Melissia Schulz info@nwsid.org**