



Greetings!

Northwest Society of Interior Designers, Oregon Remodelers Association/National Association of the Remodeling Industry, and the Columbia River Chapter of the National Kitchen and Bath Association appreciates your interest in being a sponsor for the 2010 Annual Conference at Eagle Crest.

Please take a moment to look through the following packet containing information about who we are, when the event takes place, its goal, what is involved, and finally, how you can help make this collaborative event successful.

As Trade Association Partners committing and collaborating together, we anticipate advancing the highly successful debut event of last year. We hope you will join us in this venture for 2010!

Sincerely,

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Thomas C. Miller  
ORA/NARI  
President

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Deborah Gaslin  
NWSID President

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Jennifer Crawford  
NKBA, Columbia River  
Chapter President



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We would like to offer your company the opportunity to help sponsor an event allowing you to rub elbows with over one hundred of Oregon's most accomplished designers and contractors. The essential element of this gathering is to provide designers, contractors, and suppliers the opportunity to establish a working dynamic through a number of interactive events.

This event began in 2009 as an alternative to the traditional vendor fair in which vendors sat behind a table waiting for potential clients to approach. Our goal was to strengthen all businesses through building essential relationships among our project team consisting of interior designers, contractors, and vendors. NWSID envisioned a conference structured in a way that participants spent a significant amount of time interacting with one another in various settings to develop those relationships. Oregon Remodelers Association (ORA) joined us in that vision and together we launched the 2009 Retreat at Eagle Crest.

For 2010, three leading professional trade organizations, Northwest Society of Interior Designers (NWSID), Oregon Remodelers Association (ORA), and the Columbia River Chapter of the National Kitchen and Bath Association (NKBA) are joining together to continue this pioneering experience in the business environment with the 2010 Annual Conference at Eagle Crest.

**Northwest Society of Interior Designers (NWSID)** founded in Seattle in 1975 and established in Portland in 1986, is a vibrant regional organization consisting of over 175 professional interior designers and resource affiliates dedicated to promoting excellence in design through career development, peer networking, continuing education, and adherence to high ethical standards.

**Oregon Remodelers Association (ORA)** is a statewide coalition of over 420 National Association of the Remodeling Industry (NARI) members represented in three chapters located in Portland, Salem, and Eugene and additional members at large throughout the state. The Greater Portland Chapter is the fourth largest NARI in the nation. The mission of ORA is to enhance the ability of member firms to succeed financially, improve the image of the remodeling industry, provide opportunities to facilitate a unified voice and implement education and networking opportunities for member firms.

**National Kitchen & Bath Association (NKBA)** is a non-profit trade association that owns the Kitchen & Bath Industry Show (K/BIS®). With more than 40,000 members, the NKBA has educated and led the kitchen and bath industry for over 45 years. The mission of the NKBA is to enhance member success and excellence, promote professionalism and ethical business practices, and provide leadership and direction for the kitchen and bath industry.

The event will be held the last weekend of June 2010, June 24<sup>th</sup>-27<sup>th</sup>, at Eagle Crest Resort in Redmond Oregon. Friday is the "Day of Play" with a variety of activities, including golf and rafting, designed to build personal relationships. Saturday is the "Day of Learning" where we come together, again, through a "common ground" experience and educational courses. Sunday, we cap off the weekend with a brunch and raffle benefiting a local charitable organization.

For designers and contractors, this is an educational experience as well as an opportunity to support each other. For vendors, this is a marketing opportunity to grow their client base. For everyone, it is an opportunity to forge and nurture new and old relationships, collaborate together, and expand our horizons.

We firmly believe the strength and success for continuing this dynamic event is collaboration between designers, contractors, and vendors. In addition, by combining the trade associations for this event, we enable our vendors and sponsors to reach a broader network with one investment of time and money. Please keep this in mind during your 2010 budgeting process. You have the opportunity to combine what would have been individual contributions to each organization into one consolidated sponsorship.

We hope you will join with NWSID, ORA, and NKBA to create an event that has proven to be highly successful.



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## ANNUAL CONFERENCE at EAGLE CREST

EAT ~ PLAY ~ LEARN ~ GIVE

*June 24 – 27, 2010*

**NWSID** began holding an Annual Conference in 2009 in response to a need to provide a larger and greater organizational benefit to its members. The conference proved to be a huge success for all. In addition to **NWSID** and **ORA**, the conference has grown this year to include another trade association, **NKBA, Columbia River Chapter**. We encourage you to join with all three trade associations in developing this next conference with your support and the available sponsorship opportunities as outlined in the following pages.

The Annual Conference is based on the four principles of **EAT**, **PLAY**, **LEARN**, **GIVE**. In the true meaning of conference when people come together to discover each other's similarities and differences, the philosophy for the conference is "collaboration." The purpose is to bring together all disciplines of the design and building industry to discover what is similar and what is different about each one and in doing so, creating collaborative relationships for building successful working relationships between the disciplines. Successful collaboration develops successful business practice for everyone. The different disciplines at the conference include interior designers, contractors, and vendors.

What do the four principles of **EAT**, **PLAY**, **LEARN**, **GIVE** mean to you as a sponsoring company?

**EAT** – We begin on the event bus (optional) that brings the participants to the conference and continues throughout the weekend with three meals a day and a cocktail hour each evening. This successful relationship building practice has been used throughout history as we know it.

**PLAY** – Those that work hard know that balance must be achieved with playtime. All the participants have the opportunity to spend time with one another in a relaxed and fun atmosphere. Getting to know your peers and business associates in a more relaxed environment creates a new depth for older relationships and a solid ground for newer relationships.

**LEARN** – An interactive seminar for all industry disciplines is featured to learn new ways of understanding and working together for more successful business for all. This "common ground" experience lays the foundation for collaborative thinking. Additionally, various CEU classes will be offered to further professional expertise.

**GIVE** – The conference closes with our Sunday brunch which is also a benefit for ReFIT. This is a non-profit volunteer organization providing home modification services for physically and financially challenged homeowners who wish to remain living independently in their homes. They are typically referred by government agencies because these homeowners do not qualify for other programs.

Thank you for considering our collaborative annual event. Please review the following sponsorship opportunities and select where you feel your company would be most helpful to ensure our success.



## 2010 Annual Conference Sponsorship Opportunities

<b>CORNERSTONE SPONSOR</b>	<b>\$3,500.00</b>
<ul style="list-style-type: none"> <li>• Sponsor Title on all Event Marketing</li> <li>• Recognition on all Conference promotional materials including: signage, brochures, newsletter, e-blasts, letters, etc.</li> <li>• Two complimentary registrations to the event (including meals &amp; activities)</li> <li>• Suite (sleeps four) + adjoining small conference room for PRA evening social event</li> </ul>	
<b>DAY OF LEARNING SPONSOR</b>	<b>\$2,500.00</b>
<ul style="list-style-type: none"> <li>• Sponsor Title on all Event Marketing</li> <li>• Recognition on all Conference promotional materials including: signage, brochures, newsletter, e-blasts, letters, etc.</li> <li>• Two complimentary registrations per sponsorship (including meals &amp; activities)</li> </ul>	
<b>DINNER SPONSOR</b>	<b>\$2,000.00</b>
<ul style="list-style-type: none"> <li>• Sponsor Title on all Event Marketing</li> <li>• Recognition on all Conference promotional materials including: signage, brochures, newsletter, e-blasts, letters, etc.</li> <li>• Two complimentary registrations per sponsorship (including meals &amp; activities)</li> </ul>	
<b>CHAMPAGNE BRUNCH SPONSOR</b>	<b>\$1,500.00</b>
<ul style="list-style-type: none"> <li>• Sponsor Title on all Event Marketing</li> <li>• Recognition on all Conference promotional materials including: signage, brochures, newsletter, e-blasts, letters, etc.</li> <li>• One complimentary registration to the event (including meals &amp; activities)</li> </ul>	
<b>DAY OF PLAY SPONSOR</b>	<b>\$1,000.00</b>
<ul style="list-style-type: none"> <li>• Recognition on all Conference promotional materials including: signage, brochures, newsletter, e-blasts, letters, etc.</li> <li>• One complimentary registration to the event (including meals &amp; activities)</li> </ul>	
<b>ENTERTAINMENT SPONSOR</b>	<b>\$750.00</b>
<ul style="list-style-type: none"> <li>• Recognition on all Conference promotional materials including: signage, brochures, newsletter, e-blasts, letters, etc.</li> <li>• One complimentary registration to the event (including meals &amp; activities)</li> </ul>	
<b>BUS SPONSOR – Food or Beverage</b>	<b>\$500.00</b>
<ul style="list-style-type: none"> <li>• Recognition on all Conference promotional materials including: signage, brochures, newsletter, e-blasts, letters, etc.</li> <li>• One complimentary registration to the event (including meals &amp; activities)</li> </ul>	
<b>COMMUNICATIONS SPONSOR</b>	<b>\$250.00</b>
<ul style="list-style-type: none"> <li>• Recognition on all Conference promotional materials including: signage, brochures, newsletter, e-blasts, letters, etc.</li> </ul>	
<b>ADDITIONAL SPONSORSHIP OPPORTUNITY</b>	<b>?</b>
<p>Have something in mind that you don't see above or would like to make special arrangements?  Contact Heather Stinson: work-503-906-3290; cell-503-705-6469; or email: stihea@thefixturegallery.com</p>	



## 2010 Annual Conference Sponsorship Contract

This agreement between Northwest Society of Interior Designers, 2010 Annual Conference Administrator, and \_\_\_\_\_ specifies the terms and conditions under which the 2010 Annual Conference sponsorship shall be governed and each party pledges to abide by the terms of the agreement. This represents the entire agreement between the parties; no other terms or conditions for sponsorship shall apply unless they are written, signed and attached as an addendum hereto.

**Upon considering the opportunity to support three Trade Associations,**

**We agree to the following sponsorship amount:**

		<u>Total Amount</u>
Cornerstone Sponsor	Qty. ___ at \$3,500.00	\$ _____
Day of Learning Sponsor	Qty. ___ at \$2,500.00	\$ _____
Dinner Sponsor	Qty. ___ at \$2,000.00	\$ _____
Champagne Brunch Sponsor	Qty. ___ at \$1,500.00	\$ _____
Day of Play Sponsor	Qty. ___ at \$1,000.00	\$ _____
Entertainment Sponsor	Qty. ___ at \$ 750.00	\$ _____
Bus Food Sponsor	Qty. ___ at \$ 500.00	\$ _____
Bus Beverage Sponsor	Qty. ___ at \$ 500.00	\$ _____
Communication Sponsor	Qty. ___ at \$ 250.00	\$ _____
<b>Additional Sponsorship Opportunity:</b>	_____	<b>\$ _____</b>

SPONSORSHIP TOTAL: \$ \_\_\_\_\_

**The parties further agree:**

1. Sponsor is responsible to meet all deadlines for all advertising materials to NWSID.
2. Both parties shall indemnify and hold harmless the other party.

Signature	Name Printed	Date
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- We would be interested in providing a CEU course. Topic: \_\_\_\_\_
- We would like to donate an item for the Sunday Brunch Charity Auction/Raffle.

Company Name: _____	Contact Person: _____
Address: _____	City/State/Zip _____
Telephone: _____	Fax: _____
E-Mail Address: _____	Website Address: _____

**Payment:**

Checks payable to NWSID or VISA or Mastercard (Please return attached Credit Card Form)

**Please return completed contract & payment to:**

**NWSID – Co-Treasurer**  
 Donna Barton  
 4765 SW Chunut Ct.  
 Tualatin, OR 97062  
 Fax: 503.691.8410

**Questions? Please Contact:**

**Heather Stinson – NWSID PRA Representative**  
 Work: 503.906.3290  
 Cell: 503.705.6469  
 email: stihea@thefixturegallery.com

**THANK YOU FOR SPONSORING NWSID, ORA, AND NKBA! WE APPRECIATE YOUR SUPPORT!**